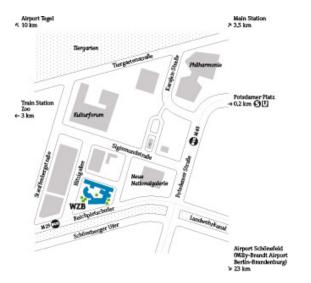
Can social policies be both effective at reducing social problems and inequalities, and politically popular? For a long time, scholars have thought that universal social policies were more effective and more popular than policies targeted at the disadvantaged. Scholars have also documented tremendous variation in the extent to which social policies are broadly supported by public opinion, constituencies of beneficiaries, and vested stakeholders. However, some of the most effective policies have little political support, and some of the most popular policies do not really make a difference to social problems and inequalities. Indeed, there could be many variations in the complementarities and contradictions between effectiveness and popularity.

## Our conference on Twitter: #WZBIPPR

The Conference is hosted by the Inequality and Social Policy (USP) Research Unit of the WZB, and by the Institute for Public Policy Research (IPPR) in the UK.

Please register by Sunday, May 10, 2015 to buero.brady-usp@wzb.eu phone: +49 (0)30 25491-301/-371

The WZB provides childcare during the conference. If you are interested, please respond by May 8, 2015, indicating the number of children and their age to Silke Rieth: silke.rieth@wzb.eu.



**WZB** 

Wissenschaftszentrum Berlin für Sozialforschung



Wissenschaftszentrum Berlin für Sozialforschung

WZB Berlin Social Science Center

Reichpietschufer 50 10785 Berlin

Telefon +49 (30) 25491-0 Telefax +49 (30) 25491-684

wzb@wzb.eu www.wzb.eu Effective and Popular?
The Complementarities and
Contradictions of Egalitarian
Social Policy

Conference

May 18-19, 2015 Room A 300 Monday, May 18, 2015

8:30 am

Registration and Coffee

8:45 am

Opening Remarks

David Brady, WZB

9:00 am

Practical Left Policies: UK Options?

Peter Taylor-Gooby, University of Kent Discussant: Irene Böckmann, WZB

9:50 am

Parents Against Policy? A Race between Social Investment and Social Closure

Jane Gingrich, University of Oxford

Discussant: Michael Kenny, Institute for Public

Policy Research (IPPR)

10:40 am Coffee Break

10:55 am

Public Support of Mothers' Employment and Work-Family Policy Change in European Welfare States, 1990–2008

Agnes Blome, WZB

Discussant: Jane Gingrich, University of Oxford

11:45 am Lunch

1:15 pm

Mitigating Motherhood Penalties? Policies, Attitudes and Employment

Irene Böckmann, WZB

Discussant: Lindsay Owens, Stanford University

2:05 pm

The Institutional-Political Foundations of Social Class Differences in Pro-Redistribution Attitudes: A Cross-National Analysis, 1985-2010

Juan Fernández, University Carlos III of Madrid Discussant: Nick Pearce, Institute for Public Policy Research (IPPR)

2:55 pm Coffee Break

3:10 pm

The Living Standards of Working Households: Trends, Challenges and Options for Effective Policy

Gavin Kelly, Resolution Foundation, London Discussant: David Brady, WZB

Tuesday, May 19, 2015

9:00 am

The Political Consequences of the Increasing Inequality in Labor Market Risks

Hanna Schwander, University of Bremen

Discussant: Agnes Blome, WZB

9:50 am

In It Despite the Money: Welfare Benefits, Labor Market Context, and Employment Performance

Thomas Biegert, WZB

Discussant: David Howell, The New School, New York

10:40 am Coffee Break

10:55 am

Can a Policy be Progressive, Effective and Popular in a Neo-Liberal Political Setting? The Case of the Legal Minimum Wage in the US

David Howell, The New School, New York Discussant: Cassandra Engeman, University of California, Santa Barbara / WZB

11:45 am Lunch

1:15 pm

Ensuring More than Five Minutes of Fame: Why a Broad Constituency is the Key to Longlasting Popularity

Lindsay Owens, Stanford University Discussant: Thomas Biegert, WZB

2:05 pm

Cost Barriers, Access to Medical Care, and Public Support in Healthcare Systems

Claus Wendt, University of Siegen Discussant: Rick Muir, Institute for Public Policy Research (IPPR)

2:55 pm Coffee Break

3: 10 pm

Democratic, Relational Egalitarianism & New Approaches to Social Policy Reform in the UK

Nick Pearce, Institute for Public Policy Research (IPPR)

Discussant: Juan Fernández, University Carlos III of Madrid