

The workshop is organized by:
Maja Adena and Steffen Huck

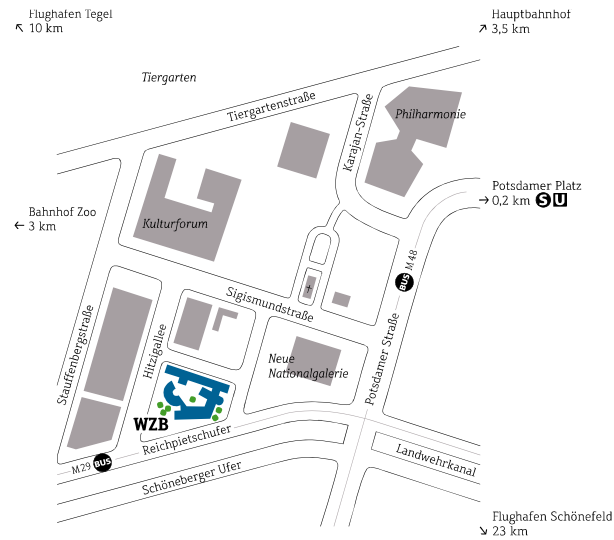
This workshop is supported by

Fritz Thyssen Stiftung
für Wissenschaftsförderung



Registration:

Gebhard Glock
Phone: (+49) 030 -25491-420
Fax: (+49) 030 -25491-423
email: gebhard.glock@wzb.eu



WZB

Wissenschaftszentrum Berlin
für Sozialforschung

Wissenschaftszentrum Berlin
für Sozialforschung

Reichietschufer 50
10785 Berlin

Telefon +49 (30) 25491-0
Telefax +49 (30) 25491-684

wzb@wzb.eu
www.wzb.eu

**Recent Advances in
the Economics of
Philanthropy**

Workshop
June 27-28, 2018

Recently, new approaches to research on philanthropy have deepened our understanding of giving behavior. Those new developments include the ascent of field experiments and growth of lab experiments on fundraising where charities are perceived as active parties. Others include the influence of behavioral economics on our understanding of how social interactions affect donations. The channels through which people donate have recently changed as well. For example, the role of online activities like donation-based crowdfunding is increasing. There are still many open questions, and finding answers to them requires new approaches. This workshop aims to bring together scholars in order to foster exchange on new methods in charitable giving research and strengthen the network between researchers in Europe and overseas.

List of Presenters

Maja Adena, WZB Berlin
 Luigi Butera, University of Chicago
 Christine Exley, Harvard Business School
 Philip Grossman, Monash University
 Zachary Grossman, Florida State University
 Steffen Huck, WZB Berlin
 Menusch Khadjavi, University of Kiel
 Mark Ottoni-Wilhelm, IUPUI and Lilly Family School of Philanthropy
 Ragan Petrie, Texas A&M University
 Mark Price, Culverhouse College of Commerce
 David Reiley, UC Berkeley School of Information
 Gerhard Riener, University of Düsseldorf
 Johannes Rincke, Friedrich-Alexander-Universität Erlangen-Nuremberg
 Kimberley Scharf, University of Birmingham
 Adrian Soetevent, University of Groningen

Programme

Wednesday, June 27, 2018

Room A 310/ WZB

8.40 am – 9.10 am	Registration and Coffee (Lobby)
9.10 am – 9.20 am	Welcome
9.20 am – 10.10 am	David Reiley Hassle Costs and Workplace Charitable Giving: Field Experiments with Google Employees
10.10 am – 10.20 am	Short Break
10.20 am – 11.10 am	Ragan Petri Optimal Incentives to Give
11.10 am – 11.20 am	Short Break
11.20 am – 12.10 am	Luigi Butera The Welfare Effects of Social Recognition: Theory and Evidence from a Field Experiment with the YMCA
12.10 am – 1.00 pm	Lunch
1.00 pm – 1.50 pm	Michael Price Towards an Understanding of Competition Amongst Charities: Evidence from a Field Experiment
1.50 pm – 2.00 pm	Short Break
2.00 pm – 2.50 pm	Adrian Soetevent Promises undone: How committed pledges impact donations to charity
2.50 pm – 3.00 pm	Coffee Break
3.00 pm – 3.50 pm	Johannes Rincke Who to Target in Fundraising? A Field Experiment on Gift Exchange
3.50 pm – 4:00 pm	Coffee Break
6.30 pm	Dinner – <i>By invitation only</i> –

Thursday, June 28, 2018

Room A 310/ WZB

8.40 am – 9.00 am	Coffee (Lobby)
9.00 am – 9.50 am	Christine Exley Motivated Errors
9.50 am – 10.00 am	Short Break
10.00 am – 10.50 am	Zachary Grossman Signaling prosociality with multiple agents
10.50 am – 11.00 am	Short Break
11.00 am – 11.50 am	Philip Grossman Good News, Bad News, and Giving: Impact of Recipient Characteristics
11.50 am – 12.00 am	Short Break
12.00 am – 12.50 am	Gerhard Riener Substitution among Charitable Contributions: Experimental Evidence
12.50 am – 1.40 pm	Lunch
1.40 pm – 2.30 pm	Mark Ottoni-Wilhelm Impure Impact Giving: Theory and evidence
2.30 pm – 2.40 pm	Short Break
2.40 pm – 3.30 pm	Kimberley Scharf Are Donors Afraid of Core Costs? Economies of Scale and Contestability in Charity Markets
3.30 pm – 3.40 pm	Short Break
3.40 pm – 4.30 pm	Menusch Khadjavi Monthly Income Cycles, Narrow Bracketing and Charitable Giving in Laboratory Experiments
4.30 pm – 4.40 pm	Short Break
4.40 pm – 5.30 pm	Maja Adena / Steffen Huck Personalized threshold matching for charitable gifts. A field experiment
5.30 am – 6.00 pm	walk/bus to ESA reception, Humboldt University, Spandauer Str. 1 (optional)