

Change in Economy and Arts

A workshop organized by Steffen Huck, Michael Hutter, Sir Peter Jonas, & Dorothea Kübler

Participants

Mustafa Akca is a collaborator of the dramaturgy and education department at the Komische Oper Berlin, where he is responsible for the intercultural project »Selam Opera!«, aimed at citizens with Turkish and Arabic roots. Between 2004 and 2011, he worked as sociocultural district manager in different areas of Berlin, initiating a number of projects, mainly for youths with migrant backgrounds.

Kurt Bayer is now a self-employed economics consultant, with former incarnations as a researcher and manager at the Austrian Institute of Economic Research, Deputy Director General at the Austrian Ministry of Finance, Board Director at the World Bank and at the European Bank for Reconstruction and Development. He blogs under kurt-bayer.wordpress.com on issues of global economic policy and his cultural experiences.

Michael Burda is Professor of Economics at Humboldt University in Berlin and is currently President of the Verein für Socialpolitik (Association of German-speaking Economists). After receiving his PhD from Harvard in 1987, he taught at Berkeley and INSEAD before joining Humboldt University in 1993. He is the recipient of the 1998 Gossen Prize and a Fellow of the European Economic Association. Along with Charles Wyplosz, he is author of *Macroeconomics: A European Text*, which has appeared in thirteen languages and is currently in its sixth edition.

Barbara Burgdorf is Concertmaster of the Bavarian State Orchestra of the Bavarian State Opera, a position she has held since 1992. She studied in Karlsruhe, Freiburg and at the Juilliard School of Music in New York. She has been prize winner in many international violin and chamber music competitions and performs as a soloist in addition to her orchestra work. She is also Primarius of the Schumann String Quartet of Munich.

Christian Demand studied philosophy, political science and journalism. He worked as a musician and composer and was a radio journalist with Bayerischer Rundfunk. After obtaining a PhD and Habilitation in philosophy, he taught at Vienna and Nuremberg. Since 2012 he is editor of the journal *Merkur*. Recent book publications include *Die Beschämung der*

Philister: Wie die Kunst sich der Kritik entledigte (2003) and *Wie kommt die Ordnung in die Kunst* (2010).

David Foster has been president and CEO of Opus 3 Artists in New York since 2006, when he and a number of other employees acquired ICM Artists from ICM, renamed it, and launched a new company. He had been president and CEO of ICM Artists since September 1995. Previously, he worked at Columbia Artists Management Inc. from 1972-1994. Under his direction, Opus 3 Artists has grown into one of the premiere classical music talent agencies in North America, while pushing the boundaries of the traditional world of live performing arts. Foster has led an Opus 3 expansion in Europe by opening a Berlin office in 2012, and further international growth is in the works. He graduated from Harvard College in 1968. His first job in the classical music world was with the New Orleans Philharmonic Symphony Orchestra, where he served as public relations director from 1970-1972.

Lily Foster read art history at Harvard receiving the Jonathan Hart Prize and graduating *summa cum laude* in 2006. After working for the D.E. Shaw Group, a hedge fund in New York City, she left to continue studying at the Courtauld Institute of Art in London specializing in British modernism. She was awarded The Berger Prize at the Courtauld in 2011.

Jeni Fulton is a PhD candidate at the Humboldt Universität zu Berlin, with a thesis entitled "Value and Evaluation in Contemporary Art". She took her MA in Philosophy at the University of Cambridge, and has been living and working in Berlin since 2007. She is Head of Operations for Momentum uG, a non-profit space for time-based art, and contributes regularly to various art publications.

Andy Groarke is a co-founder and director of Carmody Groarke, an award-winning London-based architectural studio established in 2006. The studio has gained a strong reputation for a diverse range of cultural projects in the public realm including: the permanent memorial to the 7th July bombings in Hyde Park; the temporary events pavilion Studio East Dining and exhibition design / architectural installations at museums and galleries in the UK and overseas. In 2007 Carmody Groarke were recipients of the prestigious Building Design UK Young Architect of the Year and in 2010 they were Winners of the Architectural Review's Emerging Architecture Award. Andy is Visiting Professor of Architecture at the University of Sheffield and teaches at the Royal College of Art.

Ernst-Wilhelm Händler is the author of several novels. He studied Philosophy, Management Science and Economics at the University of Munich where he received a PhD in 1980. He is

the recipient of the 1999 Erik-Reger Prize and the 2006 Hans-Erich-Nossack Prize. His latest novel, *Der Überlebende*, will be published by S. Fischer in February 2013.

Nicole Hackert studied art history, psychology and philosophy in Cologne and Berlin. In 1994 she founded Contemporary Fine Arts in Berlin (with co-owner Bruno Brunnet). CFA shows and represents artists like Georg Baselitz, Cecily Brown, Julian Schnabel, Daniel Richter, Dana Schutz, Gert & Uwe Tobias, Katja Strunz.

Heike Harmgart is Head of the European Bank for Reconstruction and Development's new office in Amman, Jordan. Prior to that, she was senior economist at the EBRD. She holds a PhD in Economics from University College London. She has published about the Florida election disaster, supermarket regulation and problems of trust. More recently, she has co-authored (with Steffen Huck and Wieland Müller) three articles on Richard Wagner's Tannhäuser.

Anselm Heinrich is a Lecturer and Head of Theatre Studies at the University of Glasgow. He is the author of *Entertainment, Education, Propaganda. Regional Theatres in Germany and Britain Between 1918 and 1945* (University of Hertfordshire Press, 2007), *Theater in der Region. Westfalen und Yorkshire 1918–1945* (Schöningh, 2012), and he has co-edited a collection of essays on *Ruskin, The Theatre, and Victorian Visual Culture* with Kate Newey and Jeffrey Richards for Palgrave (2009). Other research interests include contemporary German theatre, dramaturgy, and cultural policy.

Steffen Huck is Director of *Economics of Change* at the WZB and Professor of Economics at UCL. The recipient of a 2004 Philip Leverhulme Prize, his research has investigated the role of trust and fairness for competition as well as issues in bounded rationality and evolutionary game theory. More recently, he has worked on counterfactuals in Richard Wagner's Tannhäuser and belief systems in Lohengrin.

Michael Hutter is research director of *Cultural Sources of Newness* at the WZB and research professor at the Institute of Sociology of Technische Universität Berlin. From 1987 to 2008, he held the chair for economic theory and its social environment at Witten/Herdecke University. His recent research interests focus on cultural determinants of social change, particularly on the role of artistic innovation. He has explored this topic during residencies at the Rockefeller Foundation Study Center, Bellagio, and the Getty Research Institute, Los Angeles.

Diana Iljine is Director of the Munich Film Festival. During her communications studies at LMU-Munich University she worked as a assistant for film & TV productions. She has been working in the media sphere for 25 years, mostly as a film acquisition manager and also as content manager at the department of Deutsche Telekom which implemented digital TV. Her book, *The Film Producer*, became a standard reference work in film academies. From 2008 to 2011 Diana worked as a freelance consultant for several companies involved in international licensing, co-productions and video on demand.

Sir Peter Jonas was General Director of English National Opera from 1985 to 1993. In 1993 he became General Director of the Bavarian State Opera, a post he held until he retired in 2006. He has a first degree in English Literature and studied Opera and Music History as a postgraduate. In 1974 he joined the Chicago Symphony Orchestra where he was Director of Artistic Administration before he moved to ENO. He is a Fellow of the Royal Society of Arts and the Royal College of Music. He was knighted on New Year's day 2000. He holds teaching posts at the Universities of St. Gallen and Zurich and the Bayerische Theaterakademie and serves on the board of the Netherlands Opera and the council of the University of Lucerne. He is a Fellow of the University of Sussex and was for nine years until 2013 a member of the Board for the three Berlin State Opera companies and the Berlin Ballet.

Gesche Joost is Professor for Design Research at the University of the Arts Berlin. Since 2005 she has headed the Design Research Lab in cooperation with Telekom Innovation Laboratories, an institute affiliated with TU Berlin. With international partners, she developed research and teaching projects in the areas of human-computer interaction, gender and diversity aspects in technological development, as well as social sustainability and participation. Until 2010, she was junior professor for Interaction Design & Media at the Technical University of Berlin. As a visiting professor, she taught Gender and Design at the HAWK Hildesheim. In 2009, she received the young talent award for science from the mayor of Berlin. She is the founding board member of DGTF, the German Society for Design Theory and Research.

Dorothea Kübler is Professor of Experimental Economics at Technical University Berlin and Director of the research unit Market Behavior at the WZB. She studied economics as well as philosophy, and is still trying to make sense of the two approaches when studying human decisions. She is mainly interested in notions of bounded rationality in combination with markets and their design.

Judith Kurz spent over three decades in various areas of the classical music field. She began her professional life as a lyric coloratura soprano, performing in opera and concerts in the

United States, Europe and Asia. She then became active in music management. She served for seven years as Associate Director of Young Concert Artists, the non-profit artists' management based in New York. Later, she became Assistant Director of Cultural Affairs at the 92nd Street Y, a New York cultural center for the arts. Subsequently, she established Judith Kurz Enterprises, a consulting entity with clients including the American Symphony Orchestra League, chamber musician Charles Wadsworth and director Robert Wilson. She now paints full-time and has studios in New York City and in Garrison, NY.

Simone Lenz works in the Science and Current Affairs department of the Goethe-Institut. After completing her master's in history, cultural anthropology, and sociology, she was a journalist at the Berlin-based TAZ newspaper and a freelancer in public relations and communications at the Haus der Kulturen der Welt. Since 1993, she has worked for the Goethe-Institut in Seoul, Rome, and Munich. From 2005 until 2012, she directed the Goethe-Institut in Jerusalem.

Günther Ortman is an organization theorist and professor (em.) for business administration at Helmut-Schmidt-University, Hamburg. He held visiting professorships at the universities in Vienna, Innsbruck, St. Gallen and Lucerne. His latest publications include *Management in der Hypermoderne* (2009), *Organisation und Moral* (2010), *Kunst des Entscheidens* (2011), and *On drifting rules and standards* (Scandinavian Journal of Management 58, 2010).

Pamela Rosenberg is Dean of Fellows and Programs at the American Academy in Berlin and serves as Vice-Chairman of the Senate of the Berlin-Brandenburg Academy of Sciences and Humanities. She was General Manager of the Berliner Philharmoniker from 2006 until August 2010. Prior to that, she worked in the field of opera and theatre, as General Director of the San Francisco Opera, Co-Intendantin of the Stuttgart State Opera, Manager of Artistic Affairs at De Nederlandse Opera in Amsterdam, Head of Planning at the Deutsches Theater Hamburg (with Peter Zadek), and as Head of Productions and Casting at the Frankfurt Opera in the 1980's (with Michael Gielen).

Christoph Ruckhäberle is a painter based in Leipzig. He was a co-founder of the producer gallery *Liga* (2002 to 2004). His paintings have been shown in Budapest, Cologne, Copenhagen, London, Los Angeles, Munich, New York, Prague, Tel Aviv and many other cities. He also runs a publishing business, *Lubok*, and operates the cinema *Luru*.

Christian Seyde is partner at the Leipzig based gallery Kleindienst representing, among others, Tilo Baumgärtel, Rosa Loy, and Christoph Ruckhäberle. A sociologist by training he worked on trust and sanctions.

C. Bernd Sucher is Professor at the HFF (Hochschule für Fernsehen und Film) in Munich, where he leads the postgraduate course Theater-, Film- und Fernsehkritik, in co-operation with the Bavarian Theater Academy. He studied German Literature, Theatre History and Romance Studies at the Universities of Hamburg and Munich. He received his PhD in Hamburg, the topic of his a dissertation was Martin Luther and the Jews. Until 2006 he was the chief theater critic at the Süddeutsche Zeitung. He is the author of several books, audio books and films and he presents in several European Theatres and in the Bavaria Television his lectures: *Suchers literarische Leidenschaften*.

Rick van der Ploeg is Professor of Economics at the University of Oxford and Research Director of the Centre for the Analysis of Resource Rich Economies. He is former Chief Financial Spokesperson in the Dutch Parliament, State Secretary of Education, Science and Culture of the Netherlands and Elected Member of the Unesco World Heritage Committee, and has been on the board of various commercial and non-profit organisations. Previous academic experience includes Cambridge, LSE, Tilburg and Amsterdam.

Klaus Volk is Professor of Law at the University of Munich and serves as a defense lawyer in commercial-law-related criminal cases. Among his many clients were Josef Ackermann and Boris Becker. He is a research fellow at the University of Michigan and holds an honorary doctorate of the University of Urbino.

Karsten Witt is founder and CEO of *karsten witt musicmanagement* where he looks after artist such as György Ligeti or Eliahu Inbal. Previously, he was CEO of London's South Bank Centre and before that President of Deutsche Grammophon. He graduated in philosophy with a dissertation on the *Theory of Action and Developmental Logic*.